

Empire Architectural Photography

Preparing for a Real Estate Photo or Video Shoot

The Maria Barr Team at Sotheby's International Realty holds all of our listings to an exception standard for marketing. Part of this effort requires your cooperation in making sure your home is properly staged for your photo shoot. Please comply with the suggestions below before we arrive for the shoot to be sure the photos meet our standards. The photographer is not responsible for moving personal items of the client, for liability and efficiency reasons.

- Make sure all lights are functioning properly with no bulbs burnt out. Bulbs should “match” each other.
- Open all blinds and shades.
- Remove personal items and “knick knacks” from tables, mantels, counters, etc.
- Remove small rugs and carpets through out home.
- Remove any cardboard storage boxes and unnecessary items.
- Clear off window sills.
- Vacuum, sweep and dust. Our high resolution photos do show any dust or dirt.
- Remove religious items.
- Set up deck and patio areas. Remove grill covers, hoses and garbage cans as well as pool supplies etc.

Kitchen

Put away all dishes and dishrack
Remove soap, bottles, sponges etc
Remove small appliances from counters.
Clear off refrigerator top and magnets.

Outdoors

Put away hoses, garbage cans, lawn tools.
Move vehicles away from the shoot area.

Bedrooms

Make beds, bedspread should be even and level with floor.
Remove items from side tables. Tissues, remotes etc
Remove stuffed animals, laundry baskets etc.

Bathrooms

Remove all soap and shampoo bottles, loofahs etc.
Clean mirrors and metal fixtures.

Other notes: Sotheby's International Realty performs a rigorous quality control check on our photographic assets. We are not permitted to have the following in our photos; toilets, pets, people, cars and vehicles unless they contribute to a “lifestyle” shot. We do not include garage interiors, unfinished basements or workshops.

A photo shoot typically takes between 1 and 3 hours. We suggest the homeowner not be present so we can move through the home more quickly but this is at the client's discretion and comfort level.